



STRATEGIC PLAN 2007-2012

WHERE ARE WE NOW?

Year 4 Highlights



We strive to be your inviting, innovative link to the World!

Satisfying Curiosity: Lifelong Learning

Goal: All ages realize their library offers topics in a variety of formats they find captivating and enriching to their lives.

October 2010

Booktober Fest, a reading program for adults, is introduced with over 3,000 participating.

The [Oklahoma Gazette](#) writes an article promoting Teen Read Month.

Outreach visits schools in the service areas of the extension libraries to teach the kids about all of the resources that are available at their library.

November 2010

Customers borrowing time for DVDs and videos increases from 7 to 14 days and fines are reduced from \$0.50 to \$0.10.

January 2011

Nicoma Park arranges a new area for large print adult fiction, romance, mystery and westerns apart from regular print, and designated a separate space for inspirational fiction and romance.

February 2011

Winter Read Fest continues for the eighth year with over 4000 seniors participating.

March 2011

Libraries convert the Books on Tape from bags to book-shaped cases, to promote easier browsing and title location.

Manding Jata from Mali, West Africa perform at 11 libraries.

April 2011

Downtown Library hosts an author visit, featuring guest speaker Laura Bush.

Reduxion Theatre perform Midsummer Night's Dream at 5 libraries.

Bestselling author of young adult books, Maureen Johnson, visits 5 libraries and a local high school thanks to a grant from the Friends of the Metropolitan Library System.

May 2011

All MLS locations participate in national Free Comic Book Day by distributing free comic books on May 7th, 2011.

Midwest City Library hosts the Eric Humphries Painted Atrocities exhibit "Is the Whole World on Fire?", which is a nationally and internationally recognized artistic interpretation of the Tulsa Race Riot of 1921.



June 2011

Eastern Oklahoma County Technology Center Adult Day Services Center participate in Summer at Your Library Events at the Choctaw Library.

ZuZu's Petals perform at Luther Library, singing nursery rhymes and exploring musical instruments.

4,708 teens and 17,380 children participate in the 2011 Summer Reading program

August 2011

Downtown library works on a series of stories about how teens can plug in and become engaged with their local libraries. The first in the series is about teen filmmaking.

September 2011

Outreach participates in the A+ School Arts Conference distributing information about online databases and programs available at MLS libraries.

MLS participates for the 14th straight year in Septemberfest, encouraging 20,000 children and adults to read for fun.

Goal: Residents see their library as a resource for introductions to an assortment of cultural, civic and/or community interests.

October 2010

Trip Around the World program promotes cultural awareness at various locations throughout the system.

There is outstanding program attendance and participation for the Spooky, Chilly, Jump Tales storytelling event at the Choctaw Library.

Downtown continues the Second Sunday Concert Series with various musical performances, many of which utilize the 46th Star Auditorium's Steinway piano.

Son del Barrio performs at various locations throughout the system.

November 2010

The Edmond Library's second History Book Club meeting attracts 70 people to this unique and interactive program. The program has exceptionally broad appeal, with ages spanning from college students to senior citizens attending.

January 2011

The Daily Oklahoman runs an article highlighting a [fitness boot camp program](#) at the Ralph Ellison Library.

February 2011

Midwest City Library hosts Legislative Meet & Greet with local elected officials answering questions from the community.

Friends of the Library's annual booksale raises \$237,000, with almost \$156,000 donated back to MLS for special projects.

April 2011

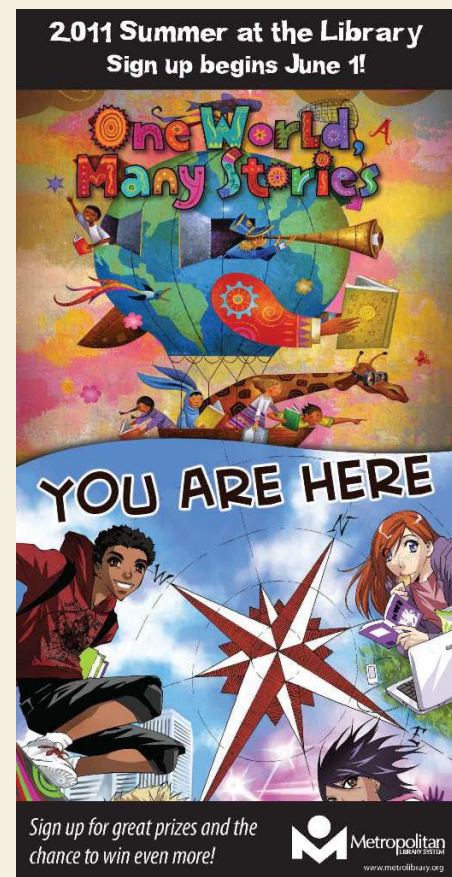
On April 12, 2011, former First Lady Laura Bush visits Oklahoma City as the guest speaker at the 9th annual Literary Voices fundraising dinner benefitting the Library Endowment Trust.

The International Festival is at the Downtown Library and welcomes hundreds for a variety of performance, food, arts and crafts from across the globe.

The Choctaw Library participates in the Land Run Days and Old Timer's Day, which is well attended and receives public exposure with students, teachers and families. As an added value, the Library partners with local storytellers to enhance the world of learning using library materials.

May 2011

The Library Endowment Trust purchases an Oklahoma landscape painting by Edmond artist Rory Morgan to be displayed at the new Northwest Library in memory of the late Trust President Robert H. Brady.



June 2011

Disaster Preparedness & Citizen CPR workshops available at various locations throughout the system.

Warr Acres Library sponsors "Coupons, \$aving Money and More!", with 185 attendees. Popularity requires move to larger venue.

Warr Acres Library completes a year of LEGO Club @ Your Library, and continues to provide these opportunities to learn teamwork, communications, planning and problem solving for children, ages 6 to 11 year old.

The Special Friends of The Village Library raise \$8622 for future expansion of The Village Library at their annual Village Fair.

July 2011

Librarian's at Southern Oaks coordinate four Cultural Fairs. The children and teens watch performers, taste food, and participate in arts and crafts to learn and experience different cultures around the world.

Edmond presents diverse programs, offered year-round and co-sponsored by the library and its partners, including Yu-Gi-Oh Tournaments, Farsi classes, and Clubs for Stamp Enthusiasts, Chess Players and Youth Environmentalists.

Children's Music Festival returns to MLS.

August 2011

The Development Office coordinates a public art committee to select artwork for the new Northwest Library. Artist Solomon Basso is selected to create four unique sculptures depicting Oklahoma animals and an Oklahoma cowgirl.

September 2011

Development and Volunteer Services leads an initiative initially named Jazzed at the Library designed to court young professionals to become supporters and users of the MLS. These networking-style events are slated to continue quarterly.

Midwest City library creates the Mad Scientist Lab program. Elementary age children do hands-on science activities to foster an appreciation for STEM (Science, Technology, Engineering, & Math) subjects and encourage lifelong learning.

Choctaw Library presents genealogy workshops focusing on basic concepts, genetics and a historical overview of the Daughters of the American Revolution Genealogical Research System.

MLS and City Arts Center join to present workshops on how to write the stories of your life with workshops being held at a different library each month.

Visit a Comfortable Place: Public & Virtual Places

Goal: All ages appreciate their library for its designated places for quiet reading or studying and as a place for social or business activities.

December 2010

The Capitol Hill Library uses its new meeting room to host the December library commission meeting for the first time in over 10 years.

Businesses are making good use of our Downtown Library meeting rooms and revenue is increasing.

February 2011

The Bethany Library gets a fresh look with new carpeting and reupholstered chairs plus adds computers for children.

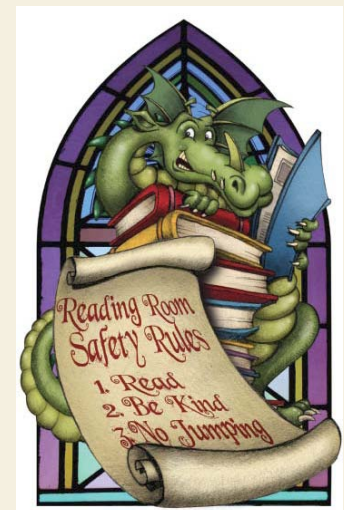
New shelving and displays allow Edmond customers to more easily find items. Books that are new, oversized or holiday related, as well as music CDs, are given more visible homes.

The Village Library children's room renovations, which include paintings and other décor provided by The Special Friends of The Village Library, are complete.

May 2011

Ladybug and Caterpillar "Cuddle-Up" cushions are added to the Warr Acres children's area for children to sit and read.

Nicoma Park Library receives signs for both sides of the library.



June 2011

The Capitol Hill library is featured on television during the evening news, as a "Cool Place," one of the few social locations in the area where people can come to escape the heat.

July 2011

From China Painters to Dog Ears (information on dogs helping people who are deaf), fresh displays, changed monthly, welcome Edmond customers while exposing many to new cultures or topics.

September 2011

Harrah Library gets a facelift with new carpeting and paint.

October 2011

The Town of Jones City and BancFirst finalize the details of the donation of real property to be used for a new library in Jones.

The City of Del City community center, where the Del City Library resides, gets some improvements.



Goal: All ages recognize their library as a great place both physically and virtually to interact with others due to the noteworthy opportunities provided.

October 2010

The Capitol Hill Library celebrates its annual Halloween event on October 30. The event features Magician Steve Crawford, pumpkin decorating, and treats for the young goblins. Over 200 customers attend this event.

MLS participates in the annual Ghouls Gone Wild Halloween Parade.

November 2010

The Fabulous Shpielkes conduct Klezmer music performances around the system and see 890 in attendance.

The MLS purchases equipment to assist with inclement weather cleanup.

December 2010

The Capitol Hill Library conducts their annual open house on Saturday, December 4th. Over 800 customers enjoy free photos with Santa, free books, arts & crafts as well as live music.

Many customers enjoy the Downtown Holiday Festival featuring movies, music, children's crafts, a holiday train in the Oklahoma Room and library information booths.

January 2011

Seuss-A-Palooza celebrates the work of Dr. Seuss in cooperation with the OKC Philharmonic.

March 2011

Winter Readfest 2011 is very successful with over 4000 library visits and customers appreciate the drawing prizes as well.

April 2011

Southern Oaks reopens in the temporary location while the permanent facility has major renovations.

May 2011

The Development Department obtains a grant from the Oklahoma City Community Foundation to fund new landscaping at the Village Library, Midwest City Library, & Ralph Ellison Library.

August 2011

Nicoma Park rearranges to better accommodate audio materials and sitting/reading spaces.



September 2011

With UCO professors as partners, an average of 47 Edmond library customers join a bi-monthly History Book Club, gaining knowledge and insight into varying American conflicts and challenges through books such as Nathaniel Philbrick's Last Stand: Custer's War with Native Americans.

Know How to Find, Evaluate & Use Information: Information Fluency

Goal: All visitors can expect library staff to have up-to-date knowledge, skills, and abilities to deliver library services.

October 2010

Four staff members attend the Black Caucus American Library Association's 7th National Conference in Birmingham, Alabama.

November 2010

Staff participate in the customer service and supervisory series of courses being conducted by SGR at the City of Edmond Municipal Complex.

Two staff members are participants in the Oklahoma Library Association Gold Leadership Institute to be held this month in Ardmore, Oklahoma. Donna Morris is serving as a mentor for this year's participants.

December 2010

MLS hires the Singer Group to conduct a classification and compensation study.

January 2011

Emily Williams appears on the Fox local morning show to promote a library fan fiction & art contest.

February 2011

The Director of Marketing & Communication's article on our successful Facebook ad campaign is published in the Marketing Library Services Journal.

March 2011

MLS, through Buddy Johnson and the Downtown Library, partners with the City of OKC, OK Historical Society, OKC Museum of Art, and RetroMetro OKC on an exhibit titled [Oklahoma City! Sooner or Later](#) which opens March 1, 2011 at City Hall.

April 2011

Human Resources participates in the Oklahoma Employer Council Spring Job Fair at the Coca Cola events center in Bricktown.

MLS Marketing Department wins the Best in Show award for the American Library Association's Public Relations exchange "Flyers promoting a special program or event".

Executive Director, Donna Morris and four other MLS staff participate in Oklahoma Library Legislative day on Tuesday, April 12th by visiting with legislators from Oklahoma County about issues of concern related to libraries and also to thank them for their support of libraries over the years.

May 2011

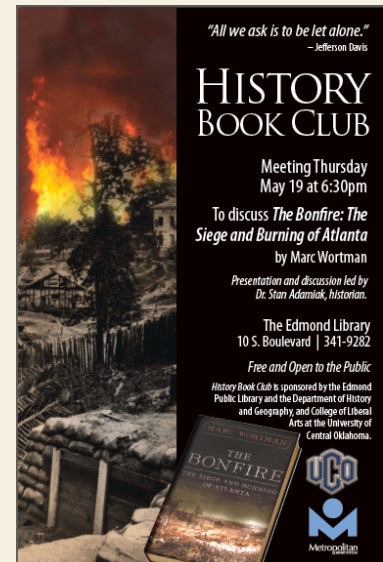
The Northwest Library, slated to open in 2012, begins hiring staff by starting with selecting manager, Julie Ballou.

Librarians, Jennifer Jones and Angela Hill sit on an expert panel: "Library Services for Spanish Speaking Customers," sponsored by the Social Responsibilities Roundtable of OLA.

Outreach works with the Oklahoma City Public Schools to compose an automated phone message informing all parents about this year's Summer @ the Library program.

MLS Director of Marketing and Communications, Kim Terry, graduates in the 29th Leadership OKC class.

MLS partners with Barnes & Noble to offer free eBook training at Barnes & Noble locations in Oklahoma City.



July 2011

MLS Director of Facilities Maintenance, Patrick Williams, is the incoming president of the OKC chapter of the International Facilities Management Association.

MLS partners with community resources to provide staff training sessions on how to best serve customers with mental and physical challenges.

Eighteen staff attend a workshop sponsored by the Medical Library Association on change management, leadership & influence conducted by nationally recognized speaker Pat Wagner.

August 2011

MLS Researcher, Stuart Williamson's article [Public Library Computer Waiting Queues: Alternatives to the First-Come-First-Served Strategy](#) is accepted for publication in [Information Technologies in Libraries](#) journal.

An eMedia subject matter expert group (eMedia All-Stars) is created to help customers and staff better understand the ever-changing eReader environment.

October 2011

Executive Director, Donna Morris, is nominated for the Journal Record's Woman of the Year.

The Director of Development, Diane Sarantakos, participates on a task for ALTAFF (Association for Library Trustees, Friends and Foundations) to develop an ethics statement for Trustees to be used as a resource for all libraries and their trustees.

Goal: All ages can expect friendly guidance on how to locate the best information resources to meet their requests or needs.

November 2010

Bethany Children's Librarian Daniel Fields is recognized on KFOR's Pay It Forward segment for his excellent service to the community.

December 2010

Librarian Sharon Bish creates a helpful handout for customers titled Government Information: Online and Print Resources.

April 2011

MLS Director of Information Technology, Anne Fischer, is invited to serve on Oklahoma Educational Technology Trust (OETT) committee. The mission of OETT is to equip Oklahoma common school and Career Tech students with the technology and technological skills necessary to compete in the global marketplace.

July 2011

Edmond utilizes up-to-date bibliographies for subject searches and/or readers advisory, enabling customers to find materials specific to their interests more quickly and easily.

August 2011

Smart Start in the Schools, which is an outreach program based in every OKC elementary public school that focuses on early literacy and promoting library and parent education, begins and continues monthly until May 2012.

September 2011

Library employees promote the numerous databases that are available to our customers by going out in the community and speaking to civic groups and organizations.

October 2011

[Librarian minds Oklahoma Room in downtown Oklahoma City, sends Oklahoma Image Project across the Internet](#) article in the Oklahoman highlights the Oklahoma Room and librarian, Larry Johnson.

Pay It 4Ward November 17



Connect to the Online World: Public Internet Access

Goal: All ages discover that their library has current equipment, tools and training for the public to responsibly access the digital world.

December 2010

NewsOk article is published on the capability for iPhones and Android phones to download eBooks.

February 2011

Edmond relocates catalog computers to shelf endcaps providing greater convenience for customers and staff.

March 2011

The Capitol Hill Library purchases an Xbox Kinect. This new electronic device works with a projector to transform participants into an actual story.

April 2011

Materials Selection adds American Indian History Online to our collection of online database resources.

October 2011

New users to our eMedia service is up 190% from this time last year.

Metropolitan Library System users can download books to their iPhones

Metropolitan Library System cardholders now can download electronic or audio books to their iPhone or iPad thanks to a new iPhone application. The Oklahoma City-area library system's officials said they hope to offer an optimized application designed specifically for the iPad soon.

BY DARLA SLIPKE darla@opublics.com 11
Published: December 16, 2010

The Metropolitan Library System is expanding its electronic services to include applications that will allow users to read books from their iPhone, iPad or Android phone.



Those devices join a growing list of electronic devices that the library system supports.

Although the new application will work on the iPad, the text will appear smaller than normal because the application is designed for smaller devices, library system officials said.

An optimized version for the iPad is coming soon. The iPad application, which will include improved resolution and additional features, could be available as early as next month, said Anne Fischer, director of information technology for the library system.

The library system has more than 3,700 audio books and more than 2,000 electronic books available, Fischer said. That compares to about 2,000 audio

Goal: Adults understand that using the Internet is beneficial to development for all ages.

April 2011

Little Pim, the children's module of our Mango Languages database, is added to our collection of online resources.

May 2011

Students in a game development course at OCCC create a Spoticus Around the World game to tie in with this year's Summer at the Library program that is installed on children's computers around the system for customers to enjoy.

August 2011

Ralph Ellison Library offers a Skype talk with bestselling young adult author, Earl Sewell.

October 2011

MLS hosts the Institute of Museum and Library Services national [Digital Inclusion Forum](#) at the Downtown Library.

Goal: All ages recognize and use their library's website and its resources as an extension of the physical library.

January 2011

Library supporters can now make donations online at the newly designed www.supportmls.org website.

Marketing promotes the Oxford Biblical Studies database throughout January in INFO, on our website, and with other promotional materials.

February 2011

A Facebook "Like" button is added in the library catalog so that when selected it posts on a user's Facebook page that they like a link. From their Facebook page friends can then click on the link that takes them to the bibliographic record in CyberMARS.

March 2011

KFOR news story on [Saving a Buck: downloading library eBooks](#)

Planning Services teams up with Sharon Bish, Librarian, to create new Tax Forms & Tax Information resource page on www.metrolibrary.org

Newly designed eMedia support pages are available on metrolibrary.org. The Page includes video tutorials, how-tos, eReader comparisons, and links to additional eBook resources.

Planning Services teams up with Outreach to create Teen Tech Month, Teen Reading Month, and Summer Reading websites.

April 2011

Stickerthon, a special two-day, spring break volunteer service opportunity for teens is facilitated. The opportunity is publicized and sign-ups conducted online only.

The MLS eMedia page becomes a gateway to over 15,000 free public domain titles from the Project Gutenberg collection.

Materials Selection adds 18 new databases to the MLS collection such as: American Indian History online, Price It! Antiques & Collectibles, Same Day Global Newspapers (PressDisplay), Consumer Reports

October 2011

Throughout the year, Marketing promotes a different database each month in INFO, on our website and with other promotional materials.

August 2011

Monthly MLS Facebook visits, likes and conversations average 71,000.

September 2011

Cyber-Volunteers continue work transcribing the Oklahoma Voices Project to eventually become a searchable database.

MLS website highlights partnership with six local businesses offering discounts to library customers.



All Goals

November 2010

Results of the [2010 Telephone Survey](#) show that over the past three years our efforts to educate the community about the materials and services we provide have been very successful.

March 2011

Planning holds meetings at each of the offices and libraries to discuss the results of the midpoint strategic plan survey and plan for the remainder of the strategic plan.

September 2011

Three new MLS commercials begin airing on several of television channels.

October 2011

Wright Library receives a historical dedication marker presented by the Stockyards.

